



Company Overview

Since 1998, Artemis Pet Food Co. has been a pioneering force in providing pet owners with premium, healthy, and safe dietary options.

Founded by CEO Ken Park in response to a pet food contamination crisis, Artemis emerged as a trailblazer in the industry. Park recognized the need for healthier pet food and invested his savings to fill the niche. His mission was to create pet food as close to human quality as possible while understanding that dogs and cats are carnivorous by nature. Park spearheaded the movement of formulating pet food without cheap and allergic ingredients such as corn, soy, and wheat.

Whole Dog Journal rated Artemis as one of the Best New Dry Dog Foods in 2003. The company has remained committed to producing premium quality pet food.

Distinctive Features

Artemis differentiates itself through its family-owned status, small-batch production, and commitment to freshness and quality control. The human-grade dog food proteins are sourced from USDA-inspected plants and are hormone and antibiotic-free.

Its premium pet food focuses on fresh meats as the first ingredient with minimal processing and no by-products, harmful additives, preservatives, artificial ingredients, flavors, or colors. The latest advancements in food technology and nutritional sciences guide the all-natural formulations.

The products consistently surpass industry standards, reflecting a meticulous balance of ingredients contributing to longevity and overall pet health.

With more than two decades of industry leadership, Artemis remains at the forefront of holistic pet nutrition.

Quality Assurance

The secret sauce behind Artemis's success has been its unwavering commitment to quality assurance. Artemis closely monitors its production facilities and has an impeccable record of zero product recalls. The company operates its own manufacturing facility and does not outsource its products, resulting in pet food of the highest and safest quality.

Holistic Approach

A holistic approach to pet food is at the core of the company's philosophy. Its commitment to preventive care through high-quality, biologically appropriate diets led Artemis to be the first pet food company to trademark the concept of a Holistic Approach to Pet Food.

Ingredients

Artemis Pet Food Co. prides itself on ingredient transparency and its commitment to quality and ethical sourcing. Ninety percent of the ingredients are from the U.S., 7% from Canada, and 3% from Europe and other countries.

With more than 25 years of industry leadership, Artemis Pet Food Co. remains a trusted and innovative leader in holistic pet nutrition, dedicated to enhancing the health and well-being of beloved pets.